

FLAVOR STORY

spark[®]
IGNITES CREATIVITY
INSPIRES SENSES



ROOTS OF AMERICA

Revisiting culinary periods of America's past helps with understanding the roots of many modern food trends. The building blocks of early American cuisine and cooking techniques can be found in kitchen staples as wholesome and familiar dishes that are coming back today.

EXPANSE OF EASTERN EUROPE

When it comes to Eastern European cuisine, seasonality and the gathering of friends and family are at the heart of every meal. Savory smoked sausages, dumplings, and homemade preserves remind us that this region of food culture has it all, along with many celebrations to accompany.

ALONG AFRICAN LINES

From the balanced sweet and savory profile of Egyptian kanafeh in Northeast Africa to the vivacious Braai grilling culture of South Africa, the latitude and longitude of this continent is a culinary jewel with rich history.

CROSSROADS OF SOUTH AMERICA

The depths of the Amazon are just the beginning of this continent's cuisine. Argentina is home to lush, expansive grasslands, and in the bustling city of Lima where meats are smoked churrasco-style. There is a culture of sharing and cooking with fresh local goods. The culinary spotlight is turning towards these methodologies and ingredients for inspiration.

SHARED BANCHAN

Korean cuisine is an experience that extends far beyond taste and aroma. The connection between food and wellness drives a deeper exploration into this trend. The thoughtful tradition of banchan displays the spirit of this cuisine, by bringing groups of people together through mouth-watering shared dishes.

Ready to get Sparked? Contact us at info@bellff.com or 800.323.4387 to request your personal presentation of our newest flavor inspirations.