

Fragrance Story

spark[®]
IGNITES CREATIVITY
INSPIRES SENSES

 Bell



EVERYDAY MOMENTS

Our day is compiled upon thousands of individual moments; moments of serenity, of energy, of happiness, and of reflection. As scent creators, we reflect on these moments in every note we create to evoke these emotions.

URBAN ADVENTURER: THE FRENCH COUNTRYSIDE

Bonjour! Take a stroll through classic French inspirations. Historical aromas and regions across France will have us backpacking to the capital of perfumery in Grasse.

BEAUTY BY NATURE

Mother Nature continues to inspire and reshape the world of beauty and personal care. Cultivated by nature, continents near and far, provide bountiful plant life that make an impact on scent creation and leave an impression amongst many for the future.

UNITED SCENTS OF AMERICA

Here's our report on the state of fragrant indulgences from sea to shining sea. From the majestic Rockies to the crisp apple orchards of the Midwest, scent sensations await in the less traveled destinations of the United States of America.

THE LIBRARY

Libraries transport our minds to a magical time when our imagination could take us anywhere at the flip of a page. Whether you desire adventure, a little mystery, or romance, the shelves are fully stocked with stories and notes ready to take flight.

LOOK BACK

Highlights of last year's trends and their presence in the marketplace to see where we've been and what's next.

Ready to get Sparked? Contact us at info@bellff.com or 800.323.4387 to request your personal presentation of our newest fragrance inspirations.